



Corporate Sponsorship Opportunities

About the High Atlas Foundation

The High Atlas Foundation (HAF) was founded by former Peace Corps Volunteers who served in Morocco as a way to utilize the relationships and knowledge gained during their years of service for the continued benefit of the Moroccan people. HAF is a US 501(c)(3) nonprofit organization, with a registered field office in Morocco.

Using a participatory approach, HAF works to establish development projects in different parts of rural Morocco that local communities design and manage, and that are in partnership with government and non-government agencies. Key to this approach is the facilitation of community meetings where beneficiaries together determine the types of projects they want to undertake to meet their development goals.



HAF has facilitated nearly 150 community meetings, with projects benefitting over 50 villages. Accomplishments include the planting of over 140,000 fruit trees, the implementation of three potable water systems and one irrigation basin, the construction of three women's cooperatives, and dozens of training workshops in fruit tree agriculture.

Learn more about HAF at www.hightatlasfoundation.org

Why Become a Sponsor

- *Reach* over 5,000 Moroccans and Americans with your logo featured in HAF's quarterly electric newsletter and on the corporate sponsor page of HAF's website (with link to your company's website).
- *Position* your company as a leader in the field of corporate social responsibility, investing in the lives of rural Moroccan families.
- *Associate* your company with the High Atlas Foundation – a US NGO exclusively dedicated to advancing participatory development in Morocco, with a focus on building productive partnerships and promoting cooperation between the US and Morocco.
- *Receive* invitations to special events and to visit projects supported by your sponsorship.

Sponsorship Levels

COMMUNITY CHAMPION

Investment: 50 000 MAD (or \$6,000)

Sponsorship: Provides clean drinking water for one village, transforming the lives of approximately 300 people. Project benefits include a reduction in infant mortality rates, improving public health conditions, and lessening the work loads of women and girls who traditionally spend long amounts of time procuring unsafe drinking water from far off sources.

COMMUNITY VISIONARY

Investment: 25 000 MAD (or \$3,000)

Sponsorship: Funds a one day workshop in participatory development, transferring essential skills to twenty-five local leaders. In partnership with Hassan II University-Mohammedia, HAF has established the Center for Community Consensus-Building and Sustainable Development to

advance local community participation in the planning and implementation of socio-economic and environmental projects.

COMMUNITY PARTNER

Investment: 15 000 MAD (or \$2,000)

Sponsorship: Plants 500 fruit trees, at least doubling household incomes in four to six years for up to ten families. Fruit trees also strengthen the environment and provide valuable training opportunities in new agricultural methods.

**Please contact us to learn more about named opportunities for women's cooperatives and community fruit tree nurseries.*

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**RPCV = Returned Peace Corps Volunteer*

Contact

Kate McLetchie, Country Director
Fax: +212 (0)23-32-62-87
Phone: +212 (0)37-77-38-50 or +212 (0)48-01-13-98
Email: kate@highatlasfoundation.org

Website: www.highatlasfoundation.org



HAF's Corporate Sponsorship Program is in partnership with the American Chamber of Commerce in Morocco

Reply Form

Please fax this form to +212 (0)23-32-62-87 or email to kate@highatlasfoundation.org to let us know of your commitment to partner with HAF. Thank you!

Company name _____

Contact name & title _____

Address _____

Phone _____ Fax _____

Email _____ Today's date _____

Signature _____

YES! We would like to become a HAF sponsor at the following level:

- COMMUNITY CHAMPION** *Investment:* 50 000 MAD (or \$6,000)
- COMMUNITY VISIONARY** *Investment:* 25 000 MAD (or \$3,000)
- COMMUNITY PARTNER** *Investment:* 15 000 MAD (or \$2,000)
- Please contact me about named opportunities for women's cooperatives and community tree nurseries, or to learn about other ways to partner with HAF.**

Upon receipt of this form, we look forward to contacting you with further instructions about how to submit your donation (dirhams or dollars can be made by check or via bank transfer), and a request to submit a JPEG of your company's logo for use on HAF's website. Please do not hesitate to contact us if we can provide further details or answer any questions about HAF's corporate sponsorship program.