

Moroccan Film Festival



presented by the
High Atlas Foundation

About the Moroccan Film Festival

Over the past twenty-five years, Morocco has frequently been the location of choice for both U.S. and European filmmakers. Often Morocco masquerades as some other “exotic” locale in such hits as *Inception*, *Sex and the City II*, *Black Hawk Down*, *Gladiator*, and *The Bourne Ultimatum*. But as those movies were being made and globally publicized, Morocco was quietly developing its own homegrown film industry. The North African kingdom now produces as many as fifteen features and close to fifty shorts annually. Unfortunately, most of these are rarely seen outside Morocco or the film festival circuit; but slowly Morocco’s increasingly sophisticated new cinema, revealing the country’s complex and intriguing culture, is starting to be discovered by international film fans and critics alike.

A dozen films by Moroccan directors, many of them U.S. premieres, will highlight themes that run deep in contemporary Moroccan society: the conflict between tradition and modernity, the rising power of women, and the strong allure that European and American culture holds for Moroccan youth. Boasting films that are handsomely produced, skillfully acted, and smartly written, this exciting new wave of Moroccan cinema breaks upon America’s shores with pride and vigor.

Festival Details at a Glance

What: The **first ever Moroccan Film Festival in the U.S.** showcasing a dozen New York and U.S. premieres!

When: Friday, October 29th evening screening and reception; Saturday, October 30th 2010 matinees and two evening films

Where: Tribeca Cinemas, 54 Varick Street, New York City

Why: Festival proceeds will support the High Atlas Foundation’s community development projects in rural Morocco, including fruit tree planting and clean drinking water. The festival also aims to provide vital new exposure of Moroccan filmmakers in the U.S.

Audience: 200+ guests for the opening screening and reception; 800+ individuals for Saturday matinees and evening films

Sponsorship Levels and Benefits

PLATINUM

Sponsorship: \$25,000

Benefits:

- Opportunity for CEO or company representative to speak at opening night reception
- Invitation for CEO or company representative to attend the Director's Dinner
- Prominent recognition of the company during the reception program
- Animated shot teaser at beginning of each film announcing company's support of the festival
- 10 tickets for you and your guests to attend the opening night film and reception
- Logo with link to company website featured on electronic invitation and festival website
- Priority placement of logo in festival program and all event signage
- Recognition in press releases

GOLD

Sponsorship: \$10,000

Benefits:

- Invitation for CEO or company representative to attend the Director's Dinner
- Prominent recognition of the company during the reception program
- 6 tickets for you and your guests to attend the opening night film and reception
- Animated shot teaser at beginning of each film announcing company's support of the festival
- Logo with link to company website featured on electronic invitation and festival website
- Shot teaser at beginning of each film announcing your company's support of the festival
- Priority placement of logo in festival program and all event signage
- Recognition in press releases

SILVER

Sponsorship: \$5,000

Benefits:

- 4 tickets for you and your guests to attend the opening night film and reception
- Logo with link to company website featured on electronic invitation and festival website
- Shot teaser at beginning of each film announcing your company's support of the festival
- Priority placement of logo in festival program
- Recognition in press releases

BRONZE

Sponsorship: \$2,500

Benefits:

- 2 tickets for you and your guests to attend the opening night film and reception
- Logo with link to company website featured on electronic invitation and festival website
- Shot teaser at beginning of each film announcing your company's support of the festival
- Placement of logo in festival program
- Recognition in press releases

About the High Atlas Foundation

The High Atlas Foundation (HAF) was founded in 2000 by former Peace Corps Volunteers who served in Morocco as a way to utilize the relationships and knowledge gained during their service for the continued benefit of the Moroccan people. Using a participatory approach, HAF works to establish development projects in different parts of Morocco that local communities design and manage, and that are in partnership with government and non-government agencies. HAF also maintains a participatory development training center at Hassan II University-Mohammedia to train the next generation in sustainable community development. Learn more about the HAF at www.highatlasfoundation.org.

Advisory Board

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Ambassador Edward Gabriel, U.S. Ambassador to Morocco 1998-2001

Ambassador Marc Ginsberg, U.S. Ambassador to Morocco 1994-1998

Ambassador Margaret Tutwiler, U.S. Ambassador to Morocco 2001-2003

Thomas Anderson, Co-founder of HAF & RPCV Morocco 1991-1995

Abdelghani Aouifia, Maghrib Arab Press

Kamar Bencrimo, U.S. Embassy in Morocco, Translator & Interpreter

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Tina Khartami, Fannie Mae

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Dan Cahill, *Festival Co-chair*

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Hind Benabdelkader, Consulate General of the Kingdom of Morocco

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Mohamed Jaaldi, High Atlas Foundation

Wafa Lahlou, Consulate General of the Kingdom of Morocco

Nora Larhouasli Marrakchi, High Atlas Foundation

Amina Ouchater, Filmmaker

Tim Resch, Friends of Morocco

Contact

Kate McLetchie, Event Director

Moroccan Film Festival presented by the High Atlas Foundation

Park West Station, PO Box 21081

New York, NY 100125 USA

Tel (631) 662-6687

moroccanfilmfestvial@highatlasfoundation.org

www.highatlasfoundation.org

Please fill out the accompanying response form to let us know that you would like to sponsor the Moroccan Film Festival.

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SPONSORSHIP RESPONSE FORM

Moroccan Film Festival
October 29th & 30th 2010
Tribeca Cinemas • New York City

We would like to support the Moroccan Film Festival with a sponsorship of:

PLATINUM \$25,000 _____

GOLD \$10,000 _____

SILIVER \$5,000 _____

BRONZE \$2,500 _____

Name of Company _____
 Contact Person _____
 Address _____
 Phone _____
 Fax _____
 Email _____
 Name as it should appear in materials _____
 Authorized signature _____

Please email completed sponsorship form and company logo (preferably a high resolution JPG) to Kate McLetchie, Event Director at moroccanfilmfestival@highatlasfoundation.org. For more information and questions, you can reach Kate at (631) 662-6687.

Sponsorship checks should be made out to “High Atlas Foundation” and mailed to:
 Moroccan Film Festival presented by the High Atlas Foundation
 Park West Station
 PO Box 21081
 New York, NY 10025

The High Atlas Foundation is a US 501(c)(3) nonprofit organization. Sponsorships for the Moroccan Film Festival are tax-deductible to the fullest extent of the law. We will issue you a tax receipt upon receiving your check.

THANK YOU FOR YOUR SUPPORT!